

MASHUP LISBON

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«KEEP THE MEMORIES OF YOUR JOURNEY DIFFERENTLY»

Goals : Create a Chimera out of your journey's photos.
Keep a trace of what you saw and make it personal.
Be creative!

Target : Teenagers, but still child and adult friendly



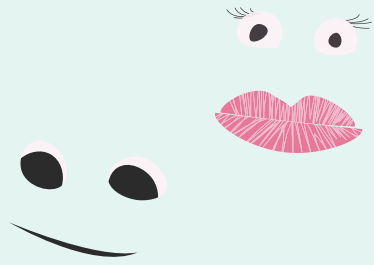
This logo is one of the friendly monster you can create, inviting you for a drink, taking picture of his trip, with the tour of Belem of his head. He's a happy mashup.



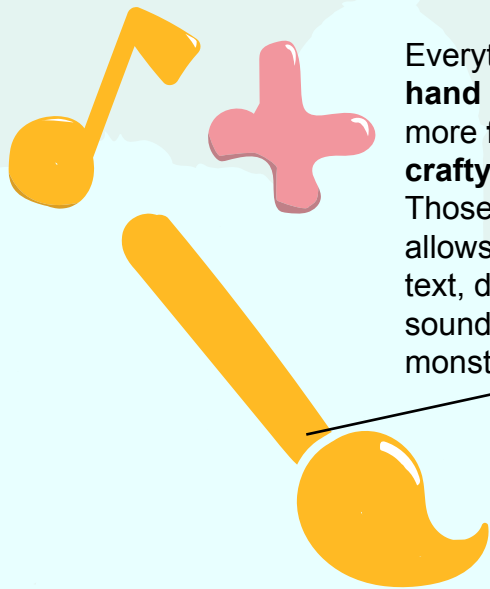
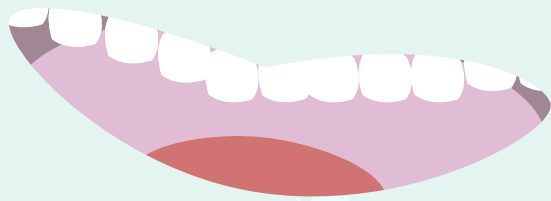
The colors are inspired by the soft and pastel colors of **Lisbon's wall**.

The city is known for the view you can have from its highest points and we wanted to create a **warmth feeling** to the interface.

We imagine the memory as a gentle thing you want to care for.



Faces are premade so you can visualize your monster and give him more personality. You can choose between several of them



Everything looks **hand drawn**, for a more **friendly** and **crafty** look. Those buttons allows you to add text, drawings or sounds to your monster.

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Button that allows you to access your Monster's gallery.



Cutouts of the picture you took, imported from your phone's gallery.





Home page

Main interface